

HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the shopping and theatrical district.

Now, the Belleclaire Golf and Country Club is in full swing and is fully prepared to give the members and their guests that quality of service which one has the right to expect of a club of this exceptional character.

The kitchen is working fine.

The golf course is in splendid condition.

The dining rooms up-stairs and down, because of their close proximity to the kitchen, assure diners of prompt and satisfactory attention.

The formal opening of the Club house and grounds was a success.

The plan adopted of offering prizes for weekly events has been received by members with enthusiasm.

The invitation extended to golf organizations of business men to use the Club house and grounds on days other than holidays, Saturdays and Sundays has been accepted by several organizations already.

You see, Bayside, Long Island, is such a short distance and such a short time from the Pennsylvania 33rd Street Station and it is so short and pleasant a ride by motor that it is about the most accessible place in the metropolitan district for the home of the Belleclaire Golf and Country Club.

Open seven days a week.

Members may introduce by card, as many guests as they wish on days other than holidays, Saturdays and Sundays, but on these days the number of guests must of necessity be limited so as not to interfere with the comfortable playing of members.

Hotel Belleclaire eating, recognized everywhere as good eating, is a feature of the Belleclaire Golf and Country Club, also the courtesies and nice little attentions which prevail at the Belleclaire, prevail at the Club.

Will those interested in obtaining accommodations at the Hotel Belleclaire or in becoming members of the Belleclaire Golf and Country Club, as golfers, or tennis players, or motorists, please write to

Robert D. Blackman,
President,
Hotel Belleclaire,
Broadway at 77th Street,
New York City

COLONIAL BEDROOM SUIT
OF SOLID MAHOAGANY
\$225
Other elegant suits up to \$1,500

DAY BEDS
\$17 to \$70
BEDDING OF THE BETTER SORT

GEO. M. MILLER
7 West 45th St.
Near 5th Ave.

DEAF?

Hear clearly and distinctly with a Little Gem Ear Phone

Simplest and smallest hearing device

Awarded the Gold Medal at the Panama-Pacific Exposition.

Our latest improvement, the Gem Sound Perfector, insures clear, positive hearing in any assembly at any distance.

Try our Auto Ear Massage; used to stop head noises and improve hearing. Call at our office for a free, private demonstration.

Expert advice without charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
408-T Marlborough Bldg., 47 W. 34th St.
at 6th Ave., N. Y. C. Phone Greeley 8766.
Canadian Office—Royal Bank Bldg., Toronto.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Uncommon in Design—Unusual in Colorings is Novelty Voile in this

MISSSES'

"Betty Wales" Dress

Made exclusively for Franklin Simon & Co.

THE charm of this Misses "Betty Wales" Dress of Novelty Cotton Voile is the soft harmonious colorings of the rose and tan flowered design or navy ground, making this a cool looking dress, practical for many Summer-tide informal uses. Ruffles of self material on tunic and skirt, and rose color organ-die for collar, vestee and cuffs are the adornments; soft crushed girdle ties into sash.

Sizes 14 to 20 years

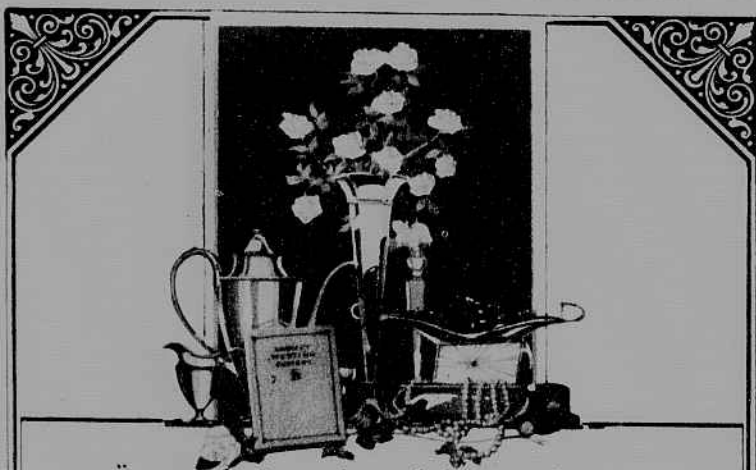
15.75

MISSSES' DRESS SHOP
Second Floor

HAT illustrated from our shop.

Price upon application.

Prompt Delivery Free, Anywhere in the United States
Phone 6900 Greeley



- and they lived happily ever after

Wedding felicitations become lasting remembrances down through the years when expressed in the form of a Sheffield piece or other Hallmark gift.

Gifts that charm and reflect good taste, gifts that are quaint and individual—useful gifts, elaborate gifts—all are found in infinite variety at the Hallmark Jewelers.

Here are the unusual originations in Sheffield, quaint witcheries of jewelry and dainty feminine accessories from which to make your selection. Prices, you will find, are distinctively moderate.

The **HALLMARK** Jewelers
FIFTH AVE. at 40th Street

Call for a copy "Correct Wedding Customs"—a charming booklet

Singer
SOFT-LITE
Glasses

Save Your Eyes

Wear Soft-Lite Lenses

Eyes Examined by Registered Optometrists

m. Singer

206 Broadway, cor. Fulton St., Manhattan
154 Fulton St., One Flight Up
1458 Madison Ave., cor. 100th St.
504 W. 181st St., cor. St. Nicholas Ave.
1001 Prospect Ave., near 14th St., Bronx
Uptown Stores Open Until 9 P. M.

The Most Useful Clock in the World. Sets from the Face. And it is called THE IMPROVED

WIZARD

THE 1919 FRACTIONAL TIME REMINDER

FEATURES: SET ON ANY OTHER EXISTING CLOCK. NOVEL HAND-SOME. USEFUL. RELIABLE. Send for booklet or those 25¢ Broad-bent prepaid to any U. S. P. O. address on receipt of FIFTY¢. \$5.00; with illuminated hands and numbers. \$1.00.

YANKEE WIZARD CLOCK CO.,
25 Bergen St., Brooklyn, N. Y.
Formerly of 18 Broadway, N. Y. City.

Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

FEMININE BATHING and SWIMMING SUITS

Which add zest to this Summertime Sport



Women's Sizes
32 to 44

Misses' Sizes
14 to 20 years

71 — SATIN BATHING DRESS in black or navy. Also in navy or black taffeta. 12.75

75 — WOOL JERSEY SWIMMING SUIT, navy or black, with collar in copen or self color. 7.95

71A — RUBBERIZED SATIN BATHING TAM, black, king's blue or purple. 3.50

75 A — WHITE POLKA DOTTED RUBBER BATHING CAP, blue or green. .75

73 — TAFFETA BATHING DRESS in black or navy. Also in black or navy satin. 14.50

77 TAFFETA BATHING DRESS, in navy or black. Also in black or navy satin. 12.75

73A SILK BANDANNA, in navy or purple with Persian design. 1.95

77A — RUBBERIZED SATIN BATHING CAP, purple, copen or black. 1.95

BATHING SHOES illustrated, from our shop. Prices upon application.

BLACK SILK BATHING HOSE .95 to 3.50

WOMEN'S and MISSSES' BATHING DRESS SHOP—Balcony Floor

Prompt Delivery Free, Anywhere in the United States, Phone 6900 Greeley

The HARRINGTON SMALL GRAND

Exquisite daintiness; charming musical qualities—characterize the Harrington Small Grand. Same floor space as an upright. Unequaled at its price.

\$750

Convenient terms if desired



Hardman, Peck & Co.
433 Fifth Avenue, New York.
47-51 Flatbush Ave., Brooklyn

Represented in all cities

Photographs of Children

that are delightfully real and human

Bachrach
507 FIFTH AVE. N.Y.

Photographs of Distinction

Send for Booklet "C" Studios in
Boston Philadelphia Baltimore
Washington Providence Worcester
Springfield Hartford



VIVAUDOU'S
MAVIS
TALC-POWDER-CREAM
25¢ 50¢ 50¢

BOHN SYPHON
REFRIGERATOR

The California Fruit Shippers will use only Bohn Syphon Refrigerator cars. Call and we will show you why.

Bohn Refrigerator Shop
53 W. 42d St., N. Y.
Newark, 913 Broad St.

VELVET-EDGE
Collar Stick

Collars irritate the neck—Velvet-Edge keeps them soft and smooth. Velvet-Edge prevents those irritating "saves" which make the collar stiff. All collars are saved—each launderer makes them sharper.

Write for address of nearest Haberdashery, Druggist or Laundry. Direct by mail—four 25 cents.

VELVET-EDGE SALES CO.
110 West 24th Street, New York

COLORITE
Colors Old & New Straw Hats

Sold in 16 colors by Drug and Department stores throughout the United States and Canada.

Buy by the name.

CARPENTER-MORTON CO.
Established 1849
119 Sudbury St., Boston, Mass.